



strive



Caribou
Digital



**Help small business customers
and agents learn how to save
more, take out loans and repay
their loans**



The Strive programme has sponsored the development of a set of high quality course materials, and is offering these to you for FREE

Arifu allows you to offer these courses to large numbers of your customers efficiently via interactive mobile channels against a monthly platform access fee

Mobile channels



SMS



WhatsApp



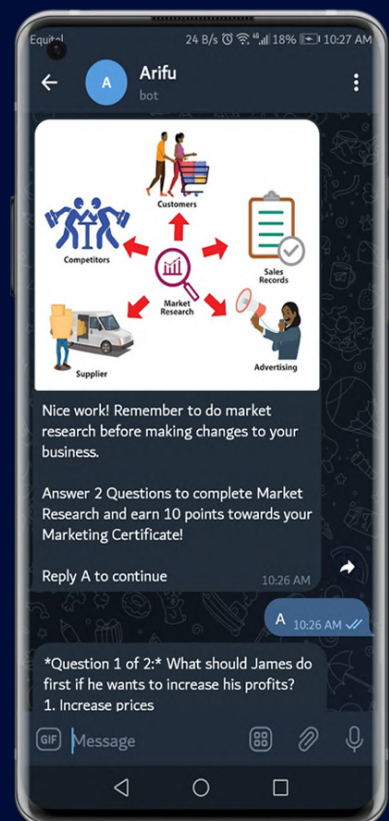
Telegram



Facebook
Messenger



API to power learning
in your Consumer Apps



Courses are open license and available for free

Business Management



Start your business



Manage your money



Secure your business



Grow your business



E-Commerce



Understanding customers



Attracting customers



Nurturing customer relationships



Closing sales

The Strive Community (STRIVE)

Strive Community, a global initiative launched by Caribou Digital and the Mastercard Center for Inclusive Growth, will equip five million small business owners with innovative digital solutions that unleash their potential as catalysts of inclusive growth.

www.strivecommunity.org



ARIFU

Arifu is an interactive learning platform making it easy for any organization to deliver engaging mobile training to any audience. We have partnered with banks, MFIs, fintechs, mobile network operators and other organisations to put information and training at the fingertips of one and half million learners.

www.arifu.com

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